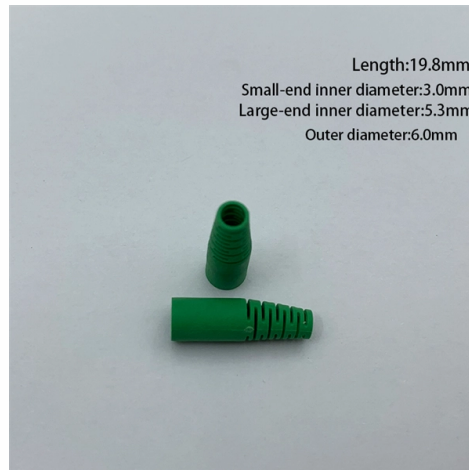
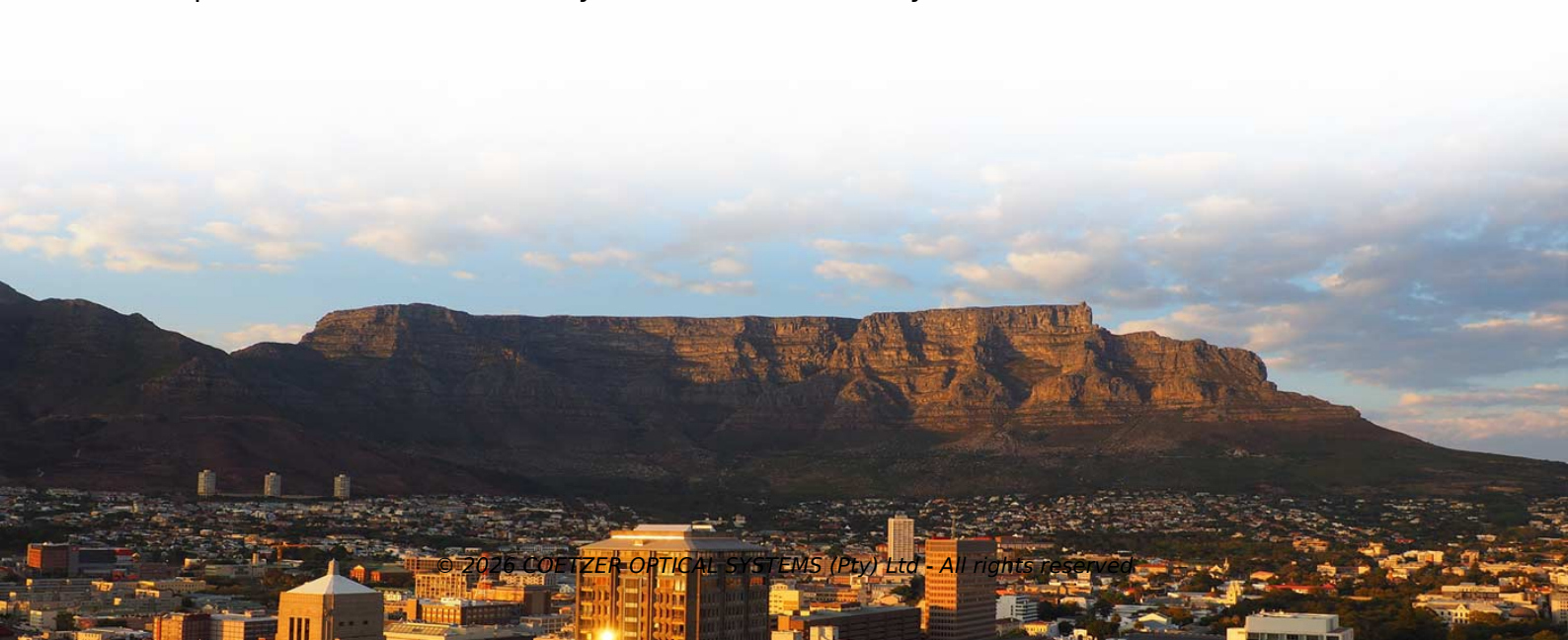


Reasons for the soaring price of AI servers



Overview

AI server costs are rising at a pace that is breaking procurement plans, budget models, and deployment timelines across the industry. Every layer of the stack, including GPU modules, memory, networking, power, and cooling, has repriced sharply heading into 2026. This is not a temporary spike or a. Organizations deploying AI infrastructure often discover that GPU servers account for only 60% of their total investment. The reason isn't traditional inflation or currency fluctuations alone. Instead, the biggest driver is a global shortage. Skyrocketing memory prices trigger a chain reaction in the AI server industry: 6% price surges, delivery delays, and a major supply chain test for computing infrastructure. Server memory prices could double by the end of 2026, driven by manufacturers' pivot to AI-focused. In 2025, according to industry estimates, U. server manufacturers and hyperscale cloud companies are expected to collectively pay several billion dollars in tariffs on imported components that power AI systems. Tariffs of this nature are unprecedented, as historically, electronics were duty-free.



Article Content

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The reason AI servers have become the “savior” of the industry in 2023 is twofold. Firstly, the performance of various end markets has been

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